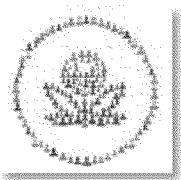


INTERNAL Communications

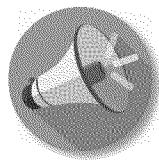
Roadshow Presentation for EPA Senior Management

The Office of Internal Communications provides support to EPA Senior Leaders on internal communications and employee engagement activities (messages, events, etc). We also collaborate with EPA program and regional offices to develop, implement and coordinate enterprise-wide strategies and programs to enhance employee communication, collaboration and engagement to support EPA's goal of functioning as a high performing organization.

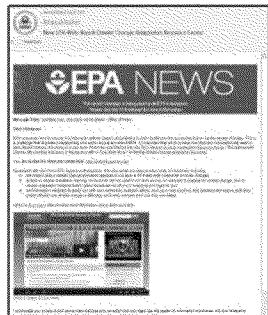


Effective internal communications:

- Is important driver for employee engagement and organizational performance;
- Adopts a strategic planning approach
- Provides accurate, timely, concise, creative, compelling content
- Provides opportunities for engagement and feedback



Coming up: Multiple channels for agency-wide messaging



Mass Mailers



Weekly EPA
Newsletter



New One EPA
Workplace homepage

- Banner
- News
- Blogs
- Employee profiles
- Calendar



Identify important messages for an agency-wide audience:

- What important initiatives/ announcements/ releases?
- New priorities/ strategies?
- What are some key changes that are coming up? New policy?
- Major successes? Opportunity to recognize your teams
- What resources are available for employees to use?
- What upcoming events have an agency-wide relevance/ interest?

Please share your preliminary proposed communications (for the rest of 2015) with your office's Communications Director/ Public Affairs Director by August 31.



Our office can assist with:

- Communications planning
- Communications product development and review
- Communications distribution via internal digital channels

Noha Gaber, Director, Office of Internal Communications, OPA, AO
gaber.noha@epa.gov | 202-564-2179